

**Goal 1: Strengthen the foundation of CoHO in the areas of financial infrastructure and board development.**

Summary: CoHO has big plans for serving our communities and we need a firm foundation. A smart and executable financial plan will be developed to increase revenue, properly manage expenses, and provide strong oversight. The board will continue to grow in organization, structure, and professionalism to ensure that CoHO is effective and stable.

Strategies for Financial Infrastructure:

1. Continue to grow organizing tools and accountability tools for funds and financial accountability to address organizational growth..
2. Research/Pursue opportunities for national and state level grants to achieve initiative goals.
3. Establish additional sub-committees to address education, housing, and community development.
4. Grow budget in the area of pledged/promised/monthly donations.

Strategies for Board Development:

5. Grow board to 15 diverse members including varied professionals. One seat on the board shall be reserved for a community member with a 6 month term.
6. Ensure that board members are participating in opportunities to learn more about non-profit work and the various CoHO initiatives. Begin to hold yearly board retreats.

**Goal 2: Strengthen nonprofit community engagement to increase city, county, and state partnerships with key institutions.**

Summary: CoHO firmly believes in the power of collaboration to effectively stimulate change in communities. Collaboration includes partnerships with city, county, and state entities, private and government, willing to work with CoHO to maintain a posture of holistic renewal.

Strategies:

1. Continue the growing relationship with UCA for the next three years. Be aware of the possibility of extending the relationship time period.
2. Continue to help other nonprofit organizations get a firm beginning with the Replicate program, also in collaboration with UCA.
3. Network and build relationships with other nonprofit organizations in the city to discover ways to better serve our communities.
4. Build relationships with business partners to access products and services for CoHO communities.

**Goal 3: Effectively execute and evaluate initiatives within the CoHO Hope Communities.**

**Summary:** The appropriate time to evaluate CoHO's primary initiatives offers the organization opportunities to measure progress, effectively plan, and execute necessary adjustments. Additionally, evaluations function as an effective tool for board, staff, community members, and volunteers supporting organizational affiliation and participation.

**Strategies:**

1. Assess initiatives on a periodic basis CoHO initiatives reporting outcomes and recommendations.
2. Continue to develop bridges between CoHO and Hope Community members through relational engagements and focus groups to improve targeted initiatives.
3. Create opportunities to assess needs at the community, city, and county level for further development of initiatives.
4. Develop and/or maintain business partnership to resource initiatives, specifically CoHO Academy, Hope Home, and CoHO Gardens.

**Goal 4: Cultivate an environment to affirm personal dignity through means of transitional housing, quality and affordable permanent housing, and vocational opportunities.**

**Summary:** The affirmation of human dignity is a critical organizational value. Transitional and permanent housing functions to provide stability for persons and starting pointing towards improved human flourishing. CoHO will accompany housing with vocational opportunities for the purposes of personal sustainability, addressing quality of life, and asset building.

**Strategies:**

1. Maintain transitional housing for homeless men to include case management, financial education, and vocational opportunities.
2. Research the necessity for transitional housing for women in 2021
3. Assess the progress to include scaling Hope Village in Faulkner County.
4. Increase vocational opportunities for CoHO Ten Jobs through local business partnerships and education.