

QUARTERLY REPORT

Jan-Mar 2023

The City of Hope Outreach



The City of Hope Outreach is proud to produce this first quarterly report of 2023. It is our desire to communicate to our partners, volunteers, and the general public the progress of our organization. During the first quarter we have accomplished multiple acts of service to support our neighbors in need of assistance, support youth education, and communicate to the general public how individuals can be involved in provoking hope where they live.

Please take a moment to review our report and we would love to connect with you to determine how you can be more involved with our efforts in the city of Conway. I want to personally thank our staff who work tirelessly daily to accomplish all types of work so that men, women, and children can have a glimpse of hope to flourish in the day given to each of them.

Phillip D. Fletcher, PhD
Executive Director
The City of Hope Outreach

INTRODUCTION

A. *Vision*

The City of Hope Outreach exists to advocate for others through community development activities within under-resourced areas in Central Arkansas; and to influence change in unique ways involving active presence and relational transformation.

B. *Mission*

CoHO provokes Hope in human beings through holistic engagement: one life, one family, and one community over time for the glory of God.

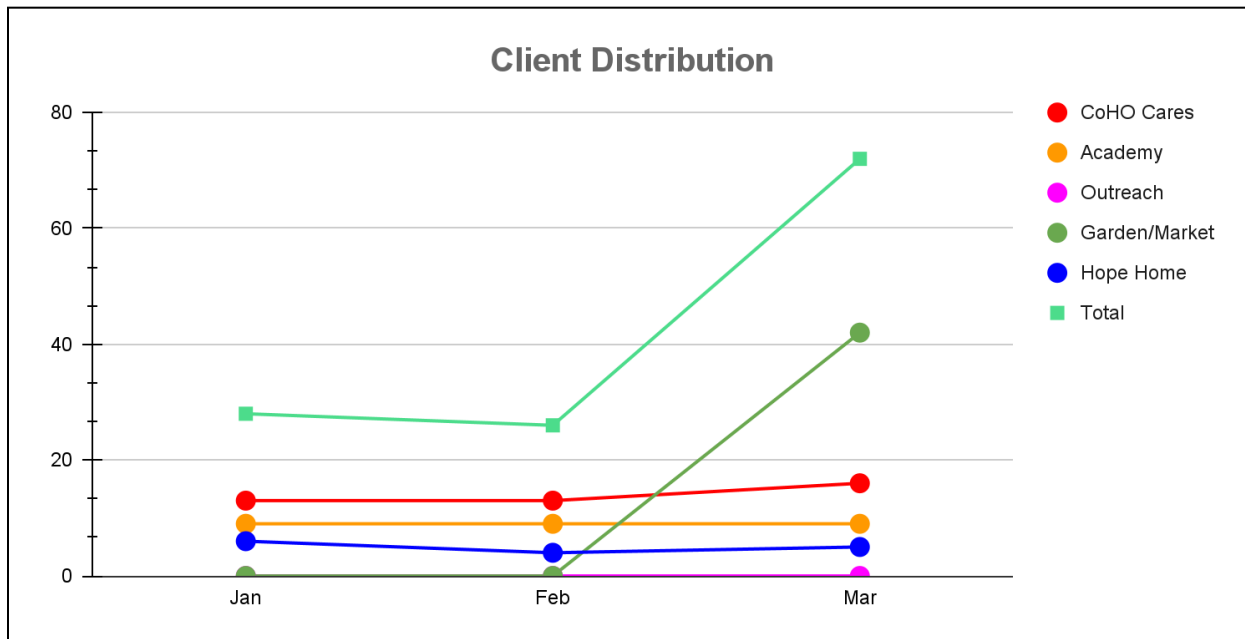
C. *Approach*

- a. Education - to develop reading, analysis, and critical thinking skills in young people; and to inspire virtues of love, kindness, and generosity.
- b. Housing - to offer empathy, financial support, financial education, and an opportunity to sustain safe and stable shelter.
- c. Nutrition - to demonstrate generosity in the form of meeting basic human needs, such as food and hygiene products, along with offering vocational opportunities to gain job skills, empowerment, and a sustainable source of nutrition.
- d. Community Development- to help under-resourced individuals meet various needs; encourage community service and volunteerism; promote overall health, wellness, and personal growth; and motivative change throughout underserved communities
- e. Evaluation Measures - The success of our activities and initiatives are evaluated by the (1) number of individuals we are able to serve, (2) number of volunteer hours accrued, (3) value of Market Bucks spent in the Small Market, (4) community events/fundraising initiatives, and (5) public input.

Table 1: Program/Initiative Data

Program	Areas of Focus	Data Reported
CoHO Academy	Education: attendance, participation, reading, personal development, and mentorship	Spring Enrollment: 28 Attendance (daily/AVG): 8.3
Hope Home & Hope Village	Housing: community development, community need/gaps, Hope Village, and ADFA Grant	Residents (monthly/AVG): 5 Residents Employed (monthly/AVG) : 4.3 Homeless Seeking Housing (monthly/AVG) : 4
Garden & Market	Nutrition: garden expansion, community engagement, grants, and market	Total Clients Served: 42 (monthly/AVG): 14 Market Bucks Spent: \$616.50
Outreach	Community Development: Academy outreach, volunteers, and internal external communication	Total Volunteer hr: 333 (monthly/AVG): 111
CoHO Cares	Supportive Services: Case Management, Dental, Rental, and Utility programs	<p style="text-align: right;"><u>Total Clients Served</u></p> Rental: 4 Dollars Spent: \$2,990.00 Utility: 38 Dollars Spent: \$7,224.83 Dental: 0 Dollars Spent: \$0.00

Graph 1: Program Overview

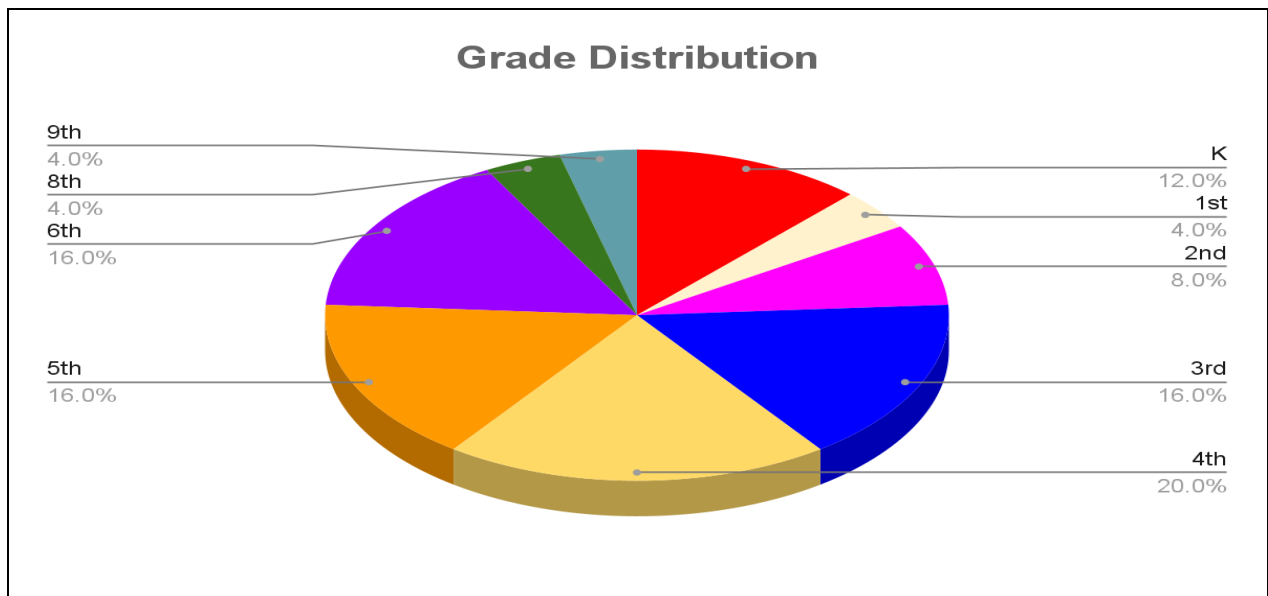


PROGRAM SUMMARY

EDUCATION

A. CoHO Academy

- a. Students Served - CoHO Academy serves twenty eight (28) students ranging from K-12th grade, and is open to the community weekdays from 4pm-6pm.



B. Student Development

- a. Educational Experience - Students have the opportunity to experience education through:
 - Personal Development
 - Arts
 - Literacy
 - STEM

C. Mentorship

- a. Academy Director - Designs weekly educational activities, and acts as a role model to students and volunteers.
- b. Academy Assistant -CoHO's Academy Assistant started in February. They maintain contact between schools, parents, and students within CoHO's service area.

- c. UCA Bear Volunteers - Assist in mentorship and education through Academy's areas of educational focus.

HOUSING

A. *Hope Home*

- a. Measures - Hope Home seeks to report on client progress through their involvement with the transitional housing program, and the successful graduation of clients from the program.
- b. Program
 - 12-18 months
 - Sustainable living/Housing
 - Employment opportunities
 - Transition towards independent living
- c. Community Need - Hope Home also reports the number of individuals within the community who come to Hope Home seeking housing, and helps CoHO understand community needs/gaps.

B. *Hope Village*

- a. Progress - Construction on a third small home will begin in April and interior finishings were started in the two existing small homes.

NUTRITION

A. New Leadership

- a. Nutrition Director - CoHO's Nutrition Director started on February 13th

B. Garden Activity

- a. Market Opening - Market opened in the month of March
- b. Produce Planted - Planting begins in the month of April
- c. Strategy - Companion Planting, Square Foot Planting method, Nutrition Needs/Gaps, and Community Input

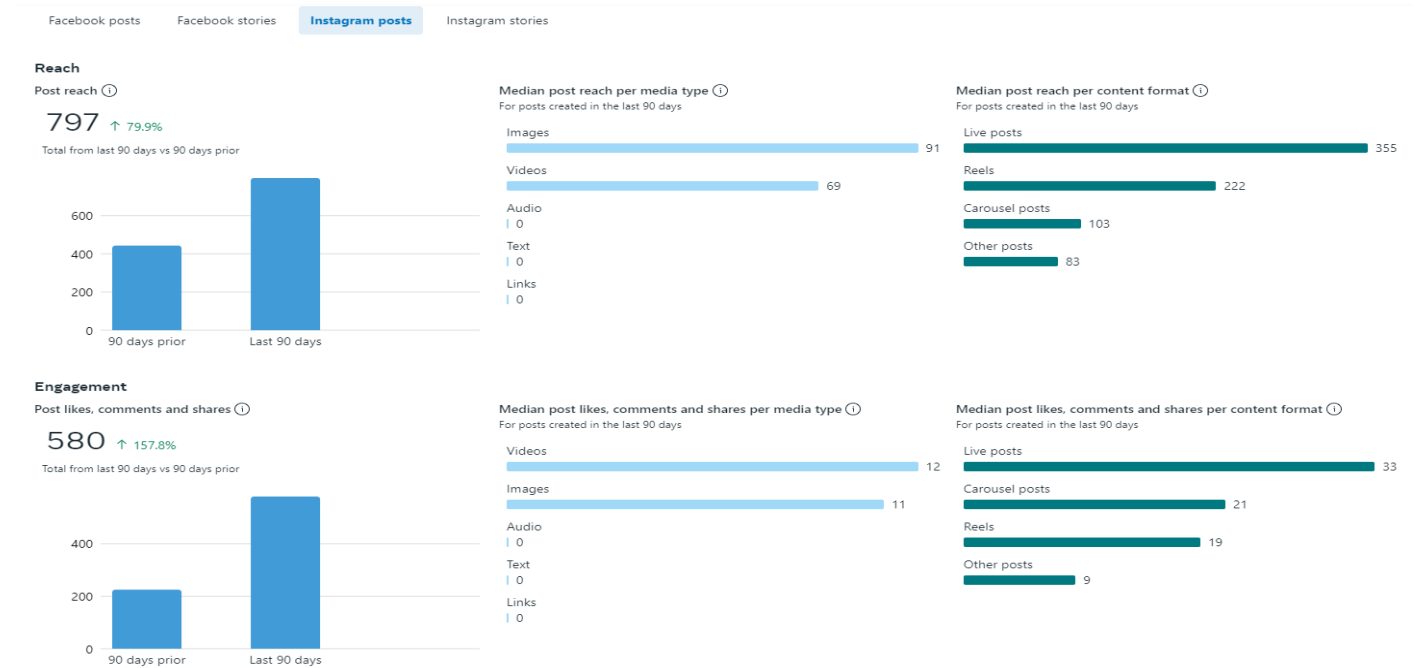


COMMUNITY DEVELOPMENT

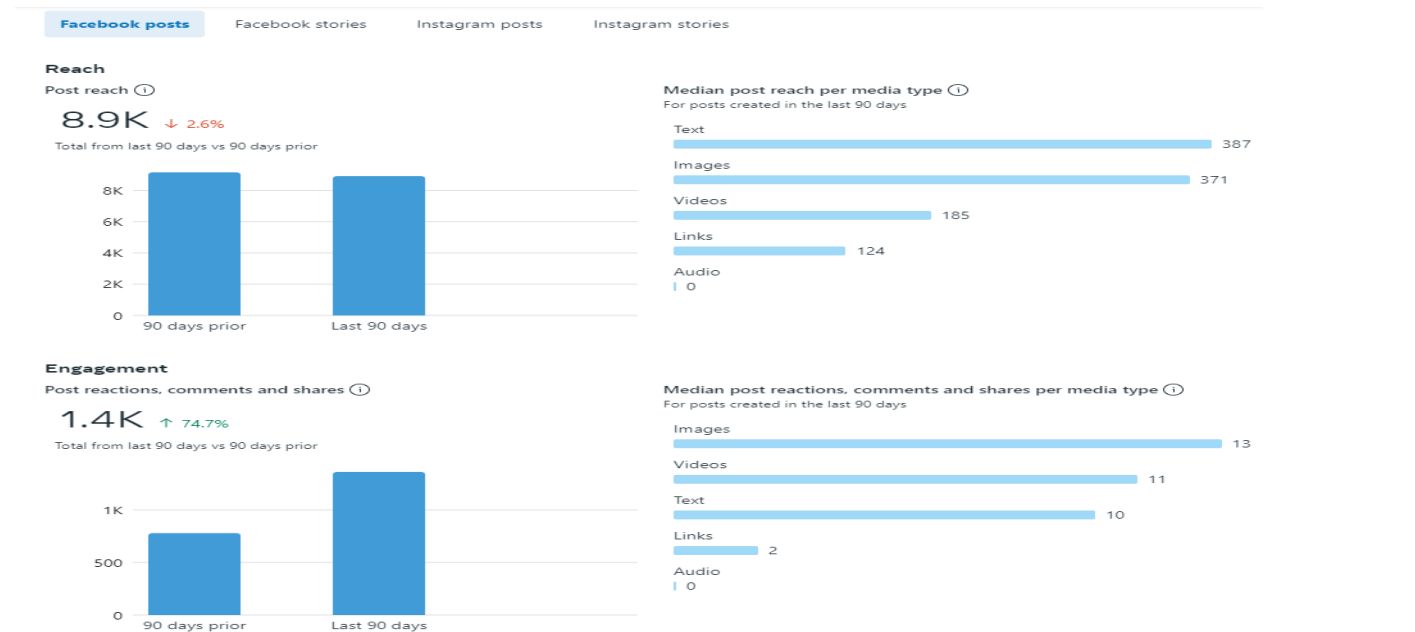
A. Outreach

a. Social Media

Instagram Analysis



FaceBook Analysis



b. Community Engagement

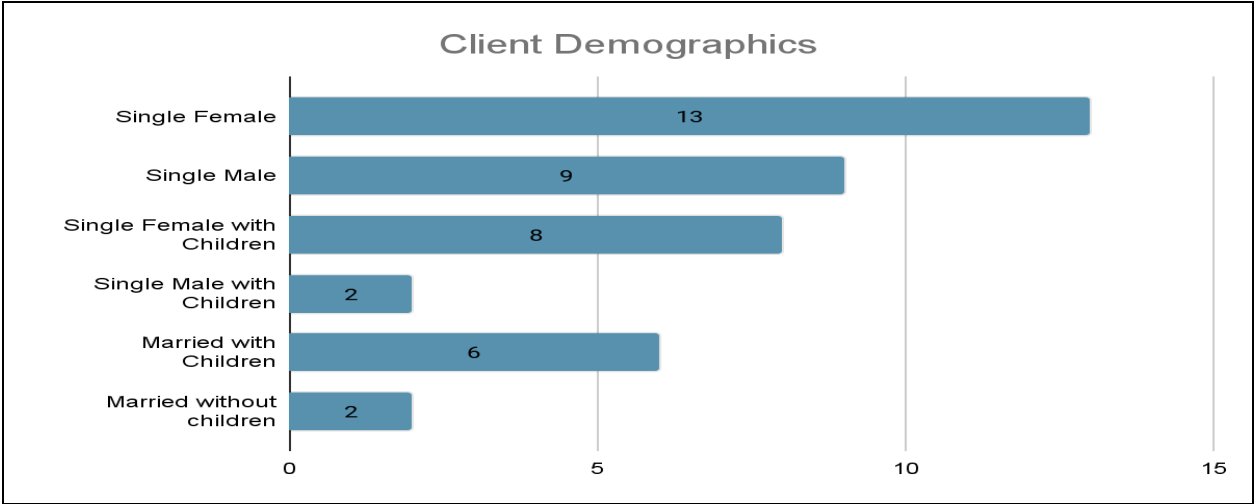
Community Events	Area of Focus
MLK Garden Day	CoHO Hope Village awareness, and community engagement Grill Out
Volunteer Appreciation Celebration	Celebration of CoHO’s volunteers, presentation to donors and community members, and spread awareness on future CoHO initiatives. 2022 Volunteer of the Year Brooke Brassel.
UNseen Campaign Street Side Fundraiser	Community march through downtown Conway, fundraising initiative on the corners of Oak and Harkrider, and community engagement and information exchange for CoHO housing initiatives. Total Amount Raised: \$392.00
UNseen Campaign	Multi-faceted event designed to raise awareness on the issue of homelessness within Faulkner county, community involvement to increase awareness, fundraising initiatives for CoHO’s Hope Village housing program.
Stoby’s Pancake Breakfast	Collaboration with local business, fundraising event for CoHO’s Hope Village housing program, UNseen awareness, and community member/donor engagement Total Amount Raised: \$3,333.00

B. CoHO Cares

Supportive Services	Summary
Case Management	<p>The CoHO Cares Case Manager works with households in the community who have fallen behind on rent and/or utilities. The Dental program is not currently funded.</p> <ul style="list-style-type: none"> ● Complete intake assessments with clients, which includes collecting documentation and understanding their current needs. ● Analyze client documents and financial situation, review information with the client and determine program eligibility.

<p>Rental</p>	<p>Program: Provides monetary assistance to community members who have fallen behind on their monthly rental payments.</p> <p>Client Intake Availability: 6 per month</p> <p>Available Monthly Funding: \$4,500.00</p>
<p>Utility</p>	<p>Program: Provides monetary assistance to community members who have fallen behind on their monthly utilities payments.</p> <p>Client Intake Availability: 12 per month</p> <p>Available Monthly Funding: \$2,400.00</p> <p>Partnerships: Conway Corp, Entergy, Vilonia Water, Damascius Water, Greenbrier Water</p>

C. CoHO Cares Client Demographics



D. Public Input Meeting Summary

<i>Area of focus</i>	<i>Public Feedback</i>
Affordable Housing	<ul style="list-style-type: none"> • Respondents reported a substantial decrease in access to affordable housing and gaps in affordable housing available to low income and homelessness community members. • Respondents proposed expansion of new affordable housing units (Small Homes), increased state and local assistance, and legislative changes associated with improving the legal rights of renters. • Respondents pointed to obstacles for future housing development projects; state laws, public fear of low-income housing, zoning and city constraints, and available locations near low-income populations.
Supportive Services	<ul style="list-style-type: none"> • There is a gap in effectiveness, accessibility, and recipient eligibility for receiving supportive services. • Nonprofits need to secure funding for PR initiatives and social media professionals, and explore other forms of media to reach a broader audience. • The most common responses, in terms of services, were case management, utility assistance, medical assistance, mental health, transportation, childcare, food supplies, and affordable housing/shelter.

GRANT FUNDING SECURED

FUNDER	TYPE	AMOUNT
Arkansas Community Foundation	Private	\$2,000
Anonymous	Private	\$20,000

NEXT QUARTER GOALS/OBJECTIVES

- Community CookOut- April
- Toad Suck Daze Fundraiser- May
- UCA STEM Day CoHO Academy- May
- ED Committee Meeting- May
- QAS Nutrition/CoHO Cares- May
- Staff Evaluations- May
- CoHO Academy Summer Enrollment- June
- Planning the The Night of Magic Fundraiser in September- June

